



ELGIN AREA CHAMBER

KICK-START MEMBERSHIP

Ideal for business for start-ups, home-based and micro business



Unleash Your Business Potential with a Kick-Start Chamber Membership!

Designed specifically for start-ups, home-based and micro businesses with one employee, Our Kick-Start membership offers a **dynamic platform for networking and resources tailored** to fuel your entrepreneurial journey. **Gain exclusive access to expert guidance, collaborative opportunities, and essential tools** needed to thrive in today's competitive landscape.

Here are some of the most popular benefits of an Elgin Area Chamber Kick-Start membership:

- **Get seen by more customers** with your business listing in our coveted, annual, printed membership directory
- **Showcase your business** with an online business profile
- **Market your business** with access to powerful online tools
- Host successful meetings and events with **free use of the Chamber's conference rooms**
- Stay productive and connected on the go with **free use of a Chamber private office**
- **Referrals to your business** from trusted Chamber staff and members
- **Stay abreast of critical information** for your business success through Chamber communications and publications
- **Increase customer confidence and loyalty** by displaying your member decal and plaque

Join our Chamber and secure your membership at an exclusive Kick-Start rate of \$375 for the first year, offering unparalleled benefits and resources. Subsequent years will see an increase of \$100 annually, gradually progressing towards our esteemed Business Essentials level.

Kick-Start Membership - Staff Authorization Required, Value \$1,100



ELGIN AREA CHAMBER

BUSINESS ESSENTIALS



Invest in your business today with an Elgin Area Chamber Business Essential membership.

As a small business owner, you know that **success depends on building relationships and getting the word out** about your business. That's where an Elgin Area Chamber membership comes in.

An Elgin Area Chamber Business Essentials membership gives you access to a network of other businesses in our local communities, as well as educational workshops, expert guidance, and valuable information resources.



Here are some of the most popular benefits of a Business Essential membership:

- **Get seen by more customers** with your business listing in our coveted annual, printed membership directory
- **Showcase your business** with an enhanced online business profile
- **Market your business** with access to powerful online tools
- **Celebrate your business** milestones with the Chamber's ribbon-cutting services
- Host successful meetings and events with **free use of the Chamber's conference rooms**
- Stay productive and connected on the go with **free use of a Chamber private office**
- **Referrals to your business** from trusted Chamber staff and members
- **Stay abreast of critical information** for your business success through Chamber communications and publications
- **Increase customer confidence and loyalty** by displaying your member decal and plaque
- **Connect, influence, grow:** Become A Chamber Ambassador

Business Essentials Membership - \$575 annual, a \$2,050 value



ELGIN AREA CHAMBER

BUSINESS BOOSTER MEMBERSHIP

Supercharge Your Business Growth



Ignite your Business with an Elgin Area Chamber Business Booster Membership

If you're serious about growing your business, a Business Booster Chamber Membership is the perfect investment. With a Business Booster membership, you'll get access to all the benefits of a business essential membership, plus additional benefits designed to help you achieve your goals faster.



Here are the additional **Business Booster** and benefits upgrades:

- **Multiply your online reach** with two online category listings
- **Put your brand in front of thousands** of potential customers and partners with a 3-month banner ad on elginchamber.com
- **Grow your business** for less with a Chamber \$200 advertising credit
- **Make connections** with two registrations to a luncheon
- **Get your business noticed** with a spotlight on the Chamber's Facebook page
- **Expand your network** with our digital members list (no emails)

If you're serious about growing your business, a **Business Booster Chamber Membership** is the perfect investment.

Business Booster Membership - \$1,000 annual, a \$4,000 value



ELGIN AREA CHAMBER

COMMUNITY ENGAGER MEMBERSHIP

Strengthen Your Role in the Community.
Building A Lasting Impact.

Get Involved and Make a Difference with a Community Engager Membership

At the Elgin Area Chamber of Commerce, we believe that everyone has a role to play in building a stronger community. That's why we offer a Community Engager membership level, designed to help businesses and organizations of all sizes get involved and make a difference.

As a Community Engager member, you'll get access to all the benefits of a Business Booster membership, plus additional benefits and upgrades designed to help you engage with the community more effectively.

Here are the addition Business Booster and benefits upgrades:

- **Grab attention** with a prominent membership alphabetical listing in the printed directory
- **Elevate your brand** with your logo prominently placed on an exclusive printed member directory page AND website homepage.
- **Multiply your online reach** with three online category listings
- **Put your brand in front of thousands** of potential customers and partners with a 6-month banner ad on elginchamber.com
- **Grow your business for less** with a Chamber \$500 advertising credit
- **Shape the future of our community** by participating in committees and task forces
- Secure your spot with 2 VIP reserved seats for the Mayor's State of the City Address and **be part of history in the making.**



Community Engager Membership - \$2,500 annual, a \$8,420 value



ELGIN AREA CHAMBER

COMMUNITY CHAMPION CUSTOM PACKAGE

Elevate Your Impact,
Empower Community

Command your Presence with a Community Champion Custom Package

As a business or organization in the Elgin area, you know that the **success of your community is essential to your own success**. That's why you're committed to supporting the Elgin Area Chamber of Commerce and its economic development efforts.

Now, you can take your support to the next level with a custom Chamber membership and economic development package. This package is designed to help you achieve your business goals while also making a positive impact on the Elgin community.

Here are just a few of the benefits of a custom Chamber membership and economic development package:

- **Tailored to your needs:** Your custom package will be tailored to your specific business goals and objectives
- **Comprehensive support:** Your custom package can include a variety of services, such as networking opportunities, marketing assistance, advocacy, and economic development support
- **Exclusive benefits:** As a Community Champion, you'll receive exclusive benefits, such as priority access to Chamber events and programs, and increased visibility on the Chamber's website and in its marketing materials

Step into the role of a Community Champion today!

Connect with us now to tailor your membership, unlocking exclusive benefits and opportunities. Let's ignite change and champion progress together!

Community Champion Custom Package - starting at \$5,000 annually



ELGIN AREA CHAMBER

COMMUNITY VISIONARY CUSTOM PACKAGE

Empower Tomorrow, Transform Today:
Embrace Visionary Membership

Revitalize Business, Transform Community with a Visionary Membership

Discover the transformative power of our Visionary Membership—an **exclusive opportunity** crafted for businesses with a forward-thinking mindset. This membership isn't just a support package; it's a catalyst for business success and community impact.

Tailored exclusively for those who aspire to pioneer change, our Visionary Membership provides personalized support and strategic resources. It's your toolkit for growth—a platform designed to elevate your influence, drive business expansion, and make a meaningful difference in your community.

This isn't about conventional strategies; it's about **redefining limits and embracing innovation**. With our support and resources, you'll navigate uncharted territories, fostering both business growth and community enrichment. Join a community of like-minded leaders, collaborating to shape a more prosperous future.

Every facet of this membership revolves around a singular ethos: driving positive change. By joining, you're not just investing in your business; you're investing in a shared mission. Embrace this opportunity to lead from the forefront of progress, shaping your business success while leaving a lasting impact on the community.

Ready to shape your business success and community impact?

Connect with us now to start customizing your Visionary package. Let's innovate, grow, and make a difference together!

Community Visionary Custom Package - starting at \$10,000 annually



ELGIN AREA CHAMBER

Member Benefits	Value	Kick-Start	Business Essentials	Business Booster	Community Engager	Community Champion	Community Visionary
		Negotiated \$375	\$575	\$1,000	\$2,500	CUSTOM \$5,000	CUSTOM \$10,000
• Business Listings in Annual Directory	\$200	●	●	●	●	●	●
• Access to online tools	\$450	●	●	●	●	●	●
• Referrals to your business	priceless	●	●	●	●	●	●
• Advertising at member-only pricing	varies	●	●	●	●	●	●
• EAC communications and publications	priceless	●	●	●	●	●	●
• Member decal & plaque	priceless	●	●	●	●	●	●
• Use of the conference rooms	\$150	●	●	●	●	●	●
• Use of a Chamber private office	\$75	●	●	●	●	●	●
• Health insurance discounts	varies	●	●	●	●	●	●
• Access to Chamber kiosk	\$150	●	●	●	●	●	●
• Standard online business profile	\$300	●	---	---	---	---	---
• Enhanced online business profile	\$500	---	●	●	●	●	●
• Ribbon cutting services	\$450	---	●	●	●	●	●
• Eligibility to be a EAC Ambassador	priceless	---	●	●	●	●	●
• Certified certificate of origin services	\$500	---	●	●	●	●	●
• Facebook® Spotlight	\$500	---	---	●	●	●	●
• Digital Membership List	\$150	**	**	●	●	●	●
• Additional online category listings	\$50	**	**	2 categories	3 categories	4 categories	5 categories
• Banner ad on elginchamber.com	\$500	**	**	3 months	6 months	9 months	1 year
• Chamber advertising credit	priceless	---	---	\$200	\$500	\$1,000	\$2,000
• Registrations for a lunch program	varies	---	---	2	4	6	8
• VIP Seating at State of the City Address	\$35	---	---	---	2	4	6
• Highlighted Directory Listing	---	---	---	---	●	●	●
• Logo in printed directory page	---	---	---	---	●	●	●
• Logo in on EAC's homepage.	---	---	---	---	●	●	●
• Guest appearance on Chamber Chat radio	\$1,000	---	---	---	●	●	●
• Eligible for committees memberships	priceless	---	---	---	●	●	●
• Advancing Progress Campaign Benefits ¹	varies	**	**	**	**	\$1,000	\$2,500
• Customized Membership	priceless	---	---	---	---	●	●
• Event Sponsor	varies	**	**	**	**	\$500 Credit	\$1,000 Credit
• Digital members list	\$300	---	---	---	---	●	●
• Sponsor a Nonprofit Membership	\$365	**	**	**	**	**	**
<i>Estimated Value</i>		\$1,100	\$2,050	\$4,000	\$8,420	\$12,340	\$16,460

--- Not available at level ** available at noted value cost 1 see Advancing Progress benefits listing